

**Important Information  
regarding the Design of Emblems  
for the Tokyo 2020 Olympic  
and Paralympic Games**

16th October 2015

The Tokyo Organising Committee of the Olympic and Paralympic Games

In 2020, the Olympic and Paralympic Games will be held in Tokyo. This will be the second time that the Games will be held in Tokyo following the 1964 Games. It will also be the first time that the Paralympic Games will be held for the second time in the same city.

The Games emblems should symbolise the Games that will be held in Tokyo and in Japan. The emblem designs should seek to elicit empathy from and be loved by not only Japan but people all over the world. The emblems should be something that everyone involved in the Games would be proud even after the Games are over.

The Tokyo 2020 Organising Committee has formulated a Games Vision, which will serve as the foundation for the Tokyo 2020 Games. Indicated below are the key concepts that the Tokyo 2020 Organising Committee has incorporated into the Games Vision. We would like all applicants to give full rein to their imagination and creativity and incorporate the following key concepts into the creation of the design of the Games emblems.

Key concepts:

**“The power of sport”**

**“Japanese-ness and Tokyo-ness”**

**“World peace”**

**“Personal Best and Utmost Efforts”**

**“Sense of Unity and Inclusion”**

**“Innovativeness and Future-oriented”**

**“Reconstruction and the Power to Rise Up”**

### **The Tokyo 2020 Games Vision**

Sports have the power to change the world and our future. The 1964 Tokyo Games completely transformed Japan. The 2020 Tokyo Games, with the three core concepts of:

- Everyone striving for their personal best (personal best for everyone)
- Each and every person accepting one another (diversity and unity)
- And passing on to the future (connecting to the future)

will be the Games that will be the most innovative in history and bring positive reform to the world











**● Other important points regarding submissions**

1. All costs required for submissions will be borne by the applicant. No responsibility will be borne for losses and damages incurred by the applicant by having made a submission. No responsibility will be borne in the event any problems arise, such as data files not opening due to any impediment or accident, etc. or shipments not arriving.
2. Submitted entries will not be returned. Furthermore, Tokyo 2020 will take the utmost care in its custody of the submitted entries. However, no responsibility will be borne for breakage, loss, etc. due to natural disaster and other unforeseen circumstances, etc.; therefore, please make sure to take measures to back up data, etc. regarding the submitted entry.
3. Any matters concerning submissions, including submissions requirements, shall be governed by and interpreted pursuant to the laws of Japan. Notwithstanding the consent to the submission requirements, if a dispute concerning the submission arises, the Tokyo District Court will be the agreed court with exclusive jurisdiction.
4. A person who is a minor, etc. must obtain the consent of his/her legal representative such as a person with parental authority before making a submission. Upon the selection on the winning entry (and the candidate winning entry, or the selected entry), a consent form of a legal representative such as a person with parental authority will be required again in regards to the transfer of rights such as copyrights and the receipt of any monetary awards, etc.
5. If an applicant is found to have disposed of to a third party, such as by assignment, transfer or provision as security, or is making application or registration procedures, etc., for all or any part of the intellectual property rights or any other rights concerning the submitted entry after the submission, the submission may be made invalid.
6. If a submission is made by a group (10 or less), please register all members involved in the creation of the submitted entry. The group representative will affirm that all of the members have consented to the contents of the submission requirements. If it is found that anyone other than the registered members was involved in the creation of the submitted entry or that any of the members did not consent to the submission requirements, the submission may be made invalid.
7. Matters provided in the submission requirements (schedule, important points, etc.) may be modified or added in the future at the discretion of the Emblem Selections Committee. In such instance, if any person who has made a submission thus far and cannot consent to such modification or addition may withdraw such submission; however, no responsibility will be borne for costs required for submission and other loss or damage, etc.
8. Occasional reports on the selection process is planned to be made on the official site. Please understand that we will be unable to respond to individual inquiries.

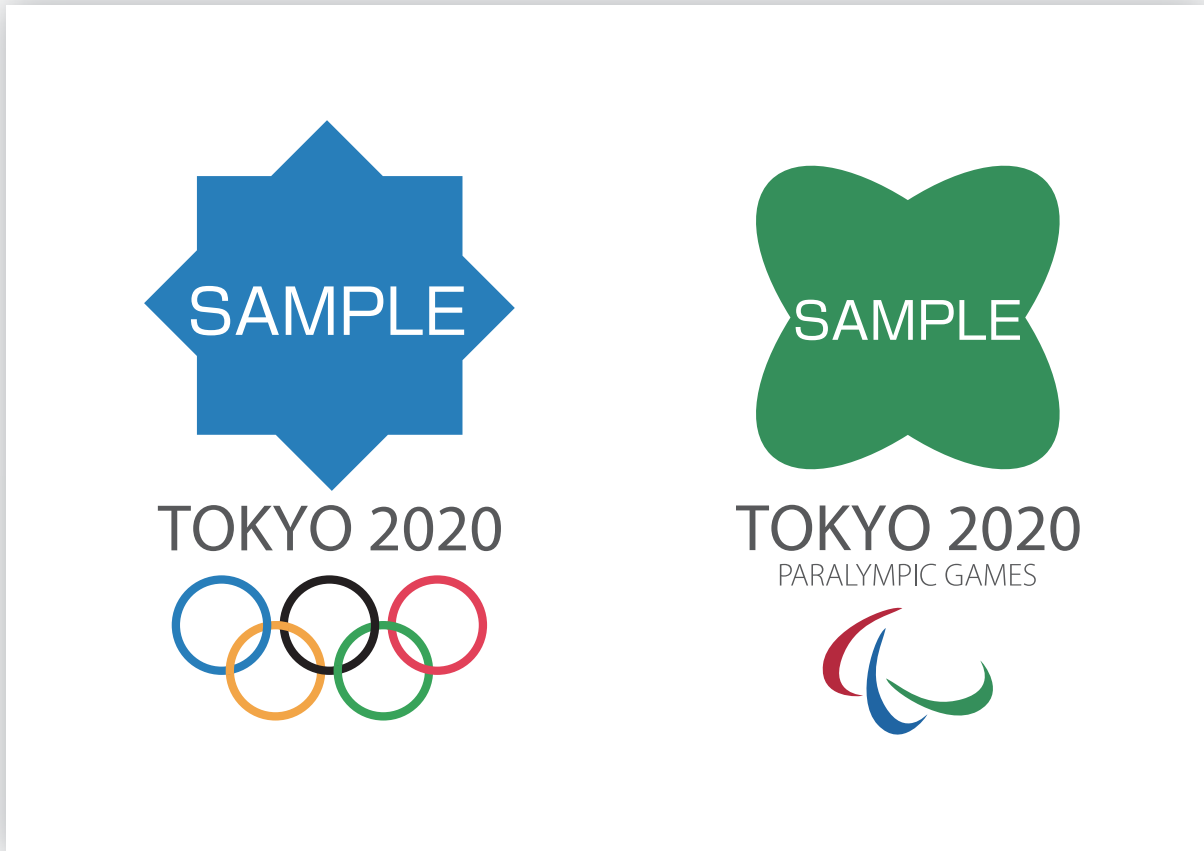


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## Images of required submission materials

A4 size paper horizontal display

### 1. Emblem design proposal



### 2. Design development proposal



Please download and use the submission format from the official site.

Applicants will be led to the entry site  
from the Tokyo 2020 Games Official Site.

**tokyo2020.jp**

Submissions deadline

**24 November 2015 (Tuesday) noon to 7 December 2015 (Monday) noon**

It is anticipated that many applicants will be submitting their entries on or shortly before the closing date, and you may experience difficulties accessing the website during such time. You are therefore advised to submit your entry as early as possible.

Further enquiries regarding applications,  
Please call the receptionist below for questions.

**Tel: 0570-00-3220**

Weekday 9:00 to 17:00